

CREA VALO

Creavalo, a new project driven by sustainability, makes business out of discarded textile. At the core of the company is the usage of textile considered to be waste to recreate strikingly attractive furniture pieces and home decor that adhere to the principles of environmental sustainability, following Creavalo's unique interpretation of the 3R's: regenerate to breathe new life, repurpose to bring new meaning, and retain to continue the life cycle. Proudly founded in Valencia, Spain, Creavalo aims to have an impact far beyond the Valencian Community, making a use of innovation and sustainability to inspire and to grow.

"Since our beginning, we have been committed to creating elegant and functional design pieces without being harmful to the ecosystem, advocating and involving all our environment in the necessary fight against textile waste."

Born in 2023, the CREAVALO team consists of: The production, under the charge of Víctor Zornoza, innovation, led by Alfonso Morant, creative direction, directed by Odosdesign studio; experience and marketing, at the hands of Juan Gisbert and coordination and leadership, promoted by Joan Gisbert.

Creavalo makes a statement with its first collection: **[The Capsule Collection]**

This collection is characterized by fine and precise retouches made to textile such as denim and foam to create 5 new pieces.

Gean 1 and Gean 2 : Made entirely from recycled denim, all parts of this center table boast great durability and support.

Llac : Much like the previous center table, this new piece makes use of discarded denim to form a more flexible table, with pleasing rounded corners and top. Making use of two bottoms serve as legs to a larger table, topped off with an oval shaped cover.

Nuvol 1, Nuvol 2 and Nimde: is a smaller collection of home decor / storage pieces consisting of two trays and a vase. After reshaping and repurposing the denim we end up with an aesthetically pleasing collection characterized by the same curvaceous style.

Wabe: While not acoustic these panels are proof of the power to recycling. Making use of waste such as foam and textile, these quality panels are an excellent way to uplift wherever they are placed.

Blu: Simple but with meaning, this rug makes use of denim material to regenerate to a product that has a new purpose.

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