



Creavalo is a Valencian brand that transforms textile waste into furniture, wall panels, and decorative pieces, with a strong commitment to sustainability. Born with the mission to turn discarded materials into elegant and functional products, Creavalo is guided by its unique interpretation of the 3R's: regenerate, repurpose, and retain, extending the life cycle of materials while adhering to environmental sustainability principles.

The brand aims to extend its impact beyond the Valencian Community, merging innovation, design, and respect for the environment.

*"Since day one, at Creavalo, we've been committed to creating designs that are not only attractive and functional but also respectful of the planet. Our goal is to involve our community in the fight against textile waste, showing that sustainability can be synonymous with beauty and quality,"* says Joan Gisbert, CEO of Creavalo.

In 2024, Creavalo presents a revolutionary collection that utilizes textile and cork waste to create high-value decorative products. This new proposal reflects the brand's vision: transforming discarded materials into elements that not only enhance spaces but also provide technical solutions such as acoustic, thermal, and waterproofing features.

#### **CREAVALO'S COLLECTION:**

**Manhattan Collection:** Designed in 2024 by architect Juan Guijarro, this innovative line of decorative panels is inspired by the Manhattan grid. Just like New York City's urban development in the early 20th century, this collection offers architects and interior designers creative freedom to adapt the panels to any space. Each piece is made from textile and cork waste, showcasing Creavalo's ability to reinvent discarded materials into elegant, modern solutions.

**Nuvol Collection:** Created and launched in 2023 in collaboration with OdosDesign, Nuvol offers a functional reinterpretation of contemporary furniture. Adapted for modern spaces, this line blends simplicity with avant-garde aesthetics. Nuvol will be marketed by PUNT Mobles, ensuring its availability in the market.

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